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Company	Users	Annual AI budget	Copilot & assistant	Writing	Coding & dev	Meeting notes	Knowledge base	Customer service	Art & design	Notes
PwC	101K	\$1B+	✨							<u>950/1000 clients using AI</u>
Deloitte	75K	\$1B+	✨							<u>GPT-4 PairD and MyAssist</u>
Google	30K	\$10B+	✨							<u>AI coding saved millions</u>
Morgan Stanley	15K	\$1B+	✨							<u>GPT-4 Debrief</u>
Klarna (Finance)	5K		✨							<u>AI artwork saved US\$10M</u>
Mattel (Toys)	2K		✨							<u>Hot Wheels via DALL-E</u>
Legal			✨							<u>GPT-4 Harvey AI</u>
Education			✨							<u>Writable for teacher grading</u>
Marketing			✨							<u>Jasper AI</u>

Alan D. Thompson, July 2024.



2024 USE CASES FOR AI MODELS: QUOTES



Adam Unikowsky, former law clerk to Justice Antonin Scalia, won eight Supreme Court cases as lead counsel (Jun/2024):

“Claude is fully capable of acting as a Supreme Court Justice right now... I frequently was more persuaded by Claude’s analysis than the Supreme Court’s... **Claude works at least 5,000 times faster than humans do**, while producing work of similar or better quality...”



Avital Balwit, Rhodes Scholar, Researcher at Oxford’s Future of Humanity Institute, Chief of Staff to the CEO of Anthropic (May/2024):

“I am 25. These next three years might be the last few years that I work... Essentially **anything that a remote worker can do, AI will do better...** Generally, tasks that involve reading, analyzing, and synthesizing information, and then generating content based on it, seem ripe for replacement by language models.”

Alan D. Thompson. July 2024.

